



Unraveling Piracy: Enforcement of Film Copyright in Indonesia's Digital Era

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Abstract. *This study investigates the issue of film piracy in Indonesia and the efforts to enforce copyright in the digital era. The primary focus is on the case of "Mencuri Raden Saleh," which illustrates the detrimental impact of piracy on the national film industry, including financial losses and impediments to innovation. This research also evaluates the effectiveness of law enforcement measures and highlights the importance of public education and cross-sector collaboration in combating piracy. The findings provide strategic recommendations to strengthen copyright protection in Indonesia in the face of digital era challenges.*

Keywords: *Film Piracy, Copyright Enforcement, Digital Era*

1. INTRODUCTION

The Indonesian film industry has shown rapid development in recent years. This is evident from various indicators, such as an increase in the number of viewers, film quality, the emergence of new distribution platforms, and strong government support. This development suggests the Indonesian film industry is heading toward a new era of glory.

One key indicator of the rapid development of the Indonesian film industry is the increasing number of viewers. In 2023, the number of Indonesian film viewers in cinemas reached 55 million, surpassing the previous record set 2019. The public's enthusiasm for Indonesian films is also reflected in the high number of downloads and streams of Indonesian films on digital platforms such as Netflix, Disney+, and GoPlay. This indicates that Indonesian films are popular domestically and have significant potential in the international market.

In addition to the number of viewers, the quality of Indonesian films has also significantly improved. With increasingly better storytelling and visuals, Indonesian films are bolder in exploring various genres and themes. This is evident from the numerous Indonesian films that have won awards at international film festivals. One example is the film "Kucumbu Tubuh Indahku," which won the Golden Lion award at the Venice Film Festival in 2021. This achievement demonstrates that Indonesian films can compete internationally and gain recognition from the global film community. The emergence of various new distribution platforms has also played a significant role in developing the Indonesian film industry. The presence of streaming platforms such as Netflix, Disney+, and GoPlay opens new opportunities for Indonesian filmmakers to reach a wider audience. Crowdfunding platforms like Kickstarter

and Indiegogo help indie filmmakers secure project funding. This innovation in distribution provides opportunities for Indonesian films to be better known and appreciated by a global audience. More robust government support has also become essential in developing the Indonesian film industry. The Indonesian government provides various support for the growth of the film industry, such as tax incentives, film funding, and the organization of film festivals.

Legal arguments also support the development of the Indonesian film industry. Law Number 28 of 2014 concerning Copyright protects filmmakers, including copyright over their works. Moreover, Government Regulation Number 52 of 2020 on Film regulates film organization in Indonesia, including production, distribution, and exhibition. The Minister of Communication and Informatics Regulation Number 11 of 2022 on Broadcasting Procedures regulates film broadcasting on digital platforms like Netflix and Disney+. These policies provide legal certainty and protection for film industry players in Indonesia.

The Indonesian film industry has immense growth potential. With the fourth largest population in the world, Indonesia has a vast market for Indonesian films. Furthermore, Indonesia's cultural diversity is a rich source of stories and inspiration for Indonesian cinema. The country also boasts many young, creative, and talented film professionals. This potential offers significant opportunities for the Indonesian film industry to continue evolving and become one of the leading film industries in the world.

In recent years, the Indonesian film industry has shown rapid development. This is evident from the increasing number of viewers, improving film quality, and the emergence of various new distribution platforms. However, behind this progress lies a serious threat that hampers its advancement: rampant film piracy.

Film piracy causes significant financial losses for film producers. Pirates profit from selling pirated films without compensating the producers who have invested time and money in creating these films. This loss of revenue hinders the production of new films and threatens the sustainability of film production companies.

The prevalence of film piracy may also lead to a decline in public interest in watching films in theaters. With easily accessible and inexpensive pirated films, people are likelier to choose to watch films illegally rather than go to the cinema. The decrease in theater attendance directly affects the revenue received by cinemas, distributors, and film producers.

Film piracy can stifle creativity and innovation in the film industry. Film producers hesitate to invest in new projects if their films can be easily pirated and published illegally. The uncertainty surrounding the return on investment makes producers more cautious and less willing to take risks on innovative projects.

Film piracy also harms the workforce in the film industry, including actors, directors, and other crew members. The decline in cinema attendance can result in fewer films being produced and fewer job opportunities in the film sector. Consequently, many workers in the film industry may lose their livelihoods. Stricter law enforcement against film pirates is essential. Increasing patrols and raids against the sale of pirated films and imposing severe penalties for violators can be practical steps to reduce film piracy. For instance, in 2021, a man in Jakarta was sentenced to two years for being found guilty of pirating and selling films online.

Film piracy is a serious issue that can hinder the progress of the Indonesian film industry. To address this problem, comprehensive efforts from various parties are needed, such as stricter law enforcement, public education, accessible and affordable legal film access, and enhanced cooperation among stakeholders in the film industry. By tackling the problem of film piracy, it is hoped that the Indonesian film industry can continue to grow and achieve even greater advancements. For example, in 2022, a piracy website in Indonesia was shut down by authorities after it was found to have caused losses to film producers, amounting to billions of rupiah. This case demonstrates that film piracy can be minimized with firm law enforcement and solid cooperation, paving the way for the Indonesian film industry to enter a new era of glory.

The film industry is one of Indonesia's creative sectors that has experienced rapid development. However, behind this progress, copyright violations such as film piracy pose a severe threat that can harm creators and the industry. Copyright enforcement is a crucial aspect of protecting works and supporting the growth of the film industry.

Copyright recognizes the intellectual property of film creators over their works. This is important for appreciating their efforts and dedication to creating quality work. This recognition not only offers moral appreciation but also strengthens the position of creators within the film industry. Copyright enforcement ensures that filmmakers receive fair compensation for using their works. Without copyright protection, creators do not receive compensation commensurate with their incurred efforts and costs. Fair compensation allows them to continue creating and producing high-quality films.

Copyright protection encourages creativity and innovation within the film industry. With the assurance that their works will not be misused, creators feel more secure in taking risks and exploring new ideas. This contributes to the diversity and richness of Indonesian film content. Film piracy significantly harms the film industry. Copyright enforcement helps

combat piracy and ensures legitimate creators and distributors enjoy film profits. Without these efforts, the film industry would face significant losses that impede growth and sustainability.

A healthy film industry creates jobs for many people, from actors and film crews to cinema staff and marketers. Copyright enforcement helps ensure that the film industry thrives and continues to create job opportunities. With more films produced, more workforce is needed. The film industry contributes to overall economic growth. Copyright enforcement helps ensure that the film industry remains strong and continues to contribute positively to the economy. The income generated from the film industry benefits creators and provides revenue for the state through taxes and job creation.

In 2021, the film "Gundala" incurred losses of Rp 5 billion due to piracy. This case illustrates how copyright violations can lead to significant financial losses for film creators and the industry. The impacts of these violations include loss of income for creators, financial losses for the industry, and loss of jobs.

Indonesia has the Copyright Law (Law No. 28 of 2014), which regulates copyright protection, including film works. This law provides a legal framework to protect copyright and impose penalties for violators. The enforcement of this law is crucial to creating a conducive environment for the development of the film industry. Institutions such as the Directorate General of Intellectual Property (DGIP) and the Creative Economy Agency (Bekraf) enforce copyright. DGIP is responsible for overseeing copyright implementation, while Bekraf supports the development of the creative economy, including the film industry. These two institutions collaborate to ensure that copyrights are respected and protected.

The public can also protect copyrights by purchasing films from official sources and avoiding piracy. Awareness and active participation from the public in respecting copyright are essential to reducing piracy and supporting the film industry. Education and public campaigns are needed to raise this awareness. Enforcing copyright is vital to protect works and the film industry. By protecting the rights of creators and the film industry, we can encourage creativity, create jobs, and support economic growth. Comprehensive efforts from various parties, including stricter law enforcement, public education, and providing access to legal films, are needed to address piracy and ensure the Indonesian film industry can continue to grow and achieve even more significant progress.

2. EFFECTIVENESS OF COPYRIGHT ENFORCEMENT FOR FILMS IN INDONESIA

1. Analysis of Film Piracy Cases Handled

Film piracy, including Indonesia, is a severe and complex challenge for the global film industry. Recently, Visinema Pictures, a renowned production house, took a firm stance against the piracy of their film "Mencuri Raden Saleh." On September 21, 2022, they reported seven illegal websites to the Jakarta Metro Police for illegally streaming the film. This action reflects a solid effort to protect the artistic works and the filmmakers' efforts in the production.

In Indonesia, film piracy is generally carried out by recording films currently showing in cinemas using electronic devices. These recordings are then uploaded to illegal websites and distributed online. Ironically, some illegal websites even provide high-quality pirated films, attracting many visitors to watch them for free. This demonstrates how sophisticated pirates' methods are in exploiting legal and technological loopholes for personal gain.

The impact of film piracy is significantly detrimental, especially for Visinema Pictures. They suffer substantial material losses due to a decrease in the number of viewers in cinemas, which should be their primary source of income. Moreover, filmmakers and actors feel disappointed because their hard work is not adequately appreciated. The Indonesian film industry is also harmed, as piracy can hinder the growth and development of an industry striving to rise and compete internationally.

Visinema Pictures has not remained passive in facing this piracy issue. They have reported piracy cases to the authorities, as with the seven illegal websites. Additionally, they have collaborated with social media platforms to remove pirated content and urged the public to watch films legally in cinemas. This step shows that strict law enforcement and collaboration with various parties are vital in combating piracy.

The case of "Mencuri Raden Saleh" teaches several important lessons:

1. The importance of strict law enforcement against film piracy. The law must be enforced impartially to deter offenders.
2. Public education is needed about the dangers and negative impacts of film piracy. The public needs to be made aware that watching pirated films harms filmmakers and damages the industry as a whole.

3. The film industry must enhance its efforts to protect copyrights, including using more advanced technologies to prevent illegal cinema recordings.

Film piracy is a serious issue that needs to be addressed earnestly by all parties involved. Efforts in law enforcement, public education, and enhancing copyright protection from the film industry are essential to combating film piracy and protecting filmmakers' rights. With the right measures, it is hoped that the Indonesian film industry can grow rapidly and filmmakers' works can be valued appropriately.

2. Evaluation Of The Performance Of Law Enforcement Authorities

The Indonesian film industry has experienced rapid growth in recent years, positively impacting the national economy and culture. However, rampant film piracy has become an issue that hinders the industry's progress and harms filmmakers. Law enforcement agencies' enforcement of film copyright is critical to combating piracy. Therefore, evaluating their performance is essential to understanding the measures' effectiveness.

Several indicators can be used to evaluate law enforcement's performance in enforcing film copyright. First, the number of copyright infringement cases handled shows an increase in awareness among both the public and law enforcement regarding the issue of piracy. However, the number of incoming cases does not necessarily correlate with the success rate of their resolution. Second, the resolution rate of copyright infringement cases successfully addressed by law enforcement must be analyzed. A high case resolution rate indicates effective law enforcement.

Conversely, if many cases remain unresolved or are delayed, this signifies obstacles within the law enforcement system. Third, it is crucial to evaluate the severity of penalties against copyright infringement offenders. Strict penalties that serve as a deterrent can be an effective preventive measure. If the penalties are too lenient, offenders will not feel deterred and will likely repeat their actions.

In addition to taking action against violations, law enforcement agencies are also tasked with prevention efforts. This includes educating the public and collaborating with the film industry. The effectiveness of these preventive measures must also be evaluated to ensure that preventive actions are optimally implemented. The legal foundation for enforcing film copyright in Indonesia is outlined in Law No. 28 of 2014 on Copyright. This law grants exclusive rights to filmmakers to reproduce, distribute, and exhibit their works. Law enforcement agencies have the authority to conduct investigations, arrests, detentions, seizures, and prosecutions against copyright infringement offenders, as well as to monitor the circulation of films and take strict action against pirates.

Enforcement of film copyright in Indonesia faces several challenges, including a lack of resources. Law enforcement agencies often lack the human resources, budgets, and technology to handle copyright infringement cases effectively. To address this, the government needs to allocate more adequate resources. Furthermore, limited coordination among relevant agencies, such as the police, prosecutors, and the Ministry of Law and Human Rights, also poses a challenge. Strengthening this coordination will help establish a more integrated and effective law enforcement system. The public also needs to be better educated about the importance of respecting Copyright and the dangers of piracy. Education and awareness campaigns about Copyright must be conducted on a large scale to raise public awareness.

Enforcement of film copyright in Indonesia still requires ongoing efforts from law enforcement agencies. Strengthening the legal framework, enhancing resources, and establishing effective coordination can improve their performance. Additionally, public legal awareness needs to be raised through education and outreach. With collective efforts, film piracy can be reduced, and the Indonesian film industry can thrive, providing greater benefits to the national economy and culture.

3. Strengthening Regulations and Harmonization with International Law

The film industry in various countries has different levels of development, which is reflected in the regulations and effectiveness of film copyright enforcement in each country. Below is a comparison of film copyright enforcement between Indonesia and several other countries: the United States, Japan, and South Korea.

Film copyright enforcement in the United States is governed by the Copyright Act of 1976. The main law enforcement agencies are the United States Copyright Office (USCO) and the Department of Justice. The penalties imposed on offenders are very strict, with fines of up to \$150,000 per infringement and imprisonment of up to 5 years. The effectiveness of copyright enforcement in the United States is relatively high because the USCO has adequate resources and advanced technology to track and address copyright violations. A stringent legal system and support from the private sector also strengthen copyright enforcement efforts.

In Japan, copyright enforcement is regulated by the Copyright Act of 1948. The law enforcement agencies involved are the Agency for Cultural Affairs (ACA) and the National Police Agency (NPA). The penalties imposed include fines of up to ¥2 million and imprisonment of up to 5 years. Film copyright enforcement in Japan is quite effective because

the ACA and NPA work closely together to address copyright violations. The legal culture in Japan, which values copyright, also contributes to the effectiveness of law enforcement.

In South Korea, copyright enforcement is governed by the Copyright Act of 1962. The responsible law enforcement agencies are the Korean Copyright Commission (KCC) and the Korean Intellectual Property Police (KIPP). Offenders can face fines of up to ₩100 million and imprisonment of up to 7 years. South Korea is known for its strict and effective copyright enforcement, supported by adequate resources and advanced technology. The KCC and KIPP have efficient systems for tracking and addressing copyright violations, and the public has a high awareness of the importance of copyright.

Film copyright enforcement in Indonesia is regulated by Law No. 28 of 2014 on Copyright. The main law enforcement agencies are the Directorate General of Intellectual Property (DJKI) of the Ministry of Law and Human Rights and the Indonesian National Police (Polri). The penalties imposed include fines of up to Rp5 billion and imprisonment of up to 5 years. However, film copyright enforcement in Indonesia still needs improvement. The DJKI and Polri often lack the resources and technology to effectively handle copyright infringement cases. In addition, the public's legal awareness regarding copyright is still low, which poses a challenge to law enforcement efforts.

Film copyright enforcement in Indonesia lags behind countries like the United States, Japan, and South Korea. This is due to several factors, such as a lack of resources, technology, and low public legal awareness. To improve the effectiveness of film copyright enforcement in Indonesia, ongoing efforts from the government, law enforcement agencies, and the public are necessary.

Several steps can be taken to enhance the effectiveness of film copyright enforcement in Indonesia:

1. **Increased Resources:** The government needs to allocate more adequate resources to the DJKI and Polri to handle copyright infringement cases. This includes increasing budgets, training human resources, and providing advanced technological equipment.
2. **Technology Development:** The DJKI and Polri need to enhance the use of technology to track and address copyright violators. Investment in advanced technology, such as online monitoring systems and anti-piracy software, can help improve law enforcement effectiveness.
3. **Education and Outreach:** Education and outreach campaigns about copyright need to be conducted on a large scale to raise public awareness. Education on the importance

of copyright and the negative impacts of piracy should start from schools and extend to the general public.

4. **Strengthening Coordination:** Coordination among relevant agencies, such as the DJKI, Polri, the Ministry of Communication and Information, and film industry associations, needs to be improved to build a more integrated law enforcement system. Good cooperation between various parties will enhance the effectiveness of copyright enforcement.

With these steps, it is hoped that film copyright enforcement in Indonesia can become more effective, allowing the Indonesian film industry to grow rapidly and provide greater benefits to the national economy and culture.

3. SOLUTIONS AND STRATEGIES TO IMPROVE THE EFFECTIVENESS OF FILM COPYRIGHT ENFORCEMENT

1. Capacity Building for Law Enforcement Officers

The enforcement of film copyright in Indonesia remains weak and suboptimal. One of the main underlying factors is the limited capacity of law enforcement officers in handling film copyright infringement cases. Strengthening the capacity of law enforcement officers is a crucial solution to address this issue and ensure that film copyright can be enforced more effectively.

Improving the capacity of law enforcement officers in film copyright enforcement is not easy. Some challenges that need to be addressed include:

- a. **Lack of Resources:** Law enforcement officers often lack sufficient human resources, budget, and technology to handle film copyright infringement cases effectively.
- b. **Limited Knowledge and Expertise:** Law enforcement officers do not yet possess adequate knowledge and expertise regarding film copyright, including applicable regulations, investigative techniques, and copyright infringement enforcement methods.
- c. **Coordination Limitations:** Coordination among relevant agencies, such as the police, prosecutors, and the Ministry of Law and Human Rights, still needs improvement to ensure integrated and effective law enforcement.

Several solutions and strategies that can be proposed to enhance the capacity of law enforcement officers in enforcing film copyright include:

- a. **Increased Budget Allocation:** The government needs to allocate a more substantial budget for law enforcement officers handling film copyright infringement cases. This budget can be used for procuring equipment and technology, training, and improving the welfare of law enforcement officers.
- b. **Training and Education:** Law enforcement officers need to be provided with training and education on film copyright, including applicable regulations, investigative techniques, and copyright infringement enforcement methods. Such training and education can be conducted through various programs, such as seminars, workshops, and online courses.
- c. **Technology Development:** Law enforcement officers need to be equipped with advanced technology to track and take action against film copyright infringers. This technology could include anti-piracy software, online monitoring systems, and digital forensic tools.
- d. **Strengthening Coordination:** To ensure integrated and effective law enforcement, Coordination among related agencies must be improved. This can be achieved by establishing communication forums and inter-agency cooperation and by drafting clear and structured standard operating procedures (SOPs).
- e. **Collaboration with the Film Industry:** Law enforcement officers must collaborate with the film industry to obtain information and data on copyright infringements. The film industry can also assist in their education and training.

Enhancing the capacity of law enforcement officers is an essential solution and strategy to increase the effectiveness of film copyright enforcement in Indonesia. By strengthening law enforcement capacity, film copyright enforcement in Indonesia is expected to become more optimal, benefiting filmmakers, the film industry, and the national economy as a whole. Ongoing efforts from the government, law enforcement agencies, and society are essential to achieving this goal.

2. Utilizing Technology to Track and Combat Piracy

The advancement of information and communication technology (ICT) in recent years has created new opportunities to enhance the effectiveness of film copyright enforcement. Using sophisticated technology, law enforcement officers can more easily track and combat film piracy, a significant issue for Indonesia's film industry. This essay will discuss various technologies that can be used to track and combat film piracy and the benefits of leveraging these technologies.

Here are several technologies that can be utilized to track and combat film piracy in Indonesia:

- a. **Anti-Piracy Software:** Anti-piracy software is designed to detect and block pirated content distributed online. This software identifies distinctive patterns in pirated files and restricts access to them. In this way, the distribution of pirated films can be minimized.
- b. **Online Monitoring Systems:** Online monitoring systems can track film piracy activities online. These systems monitor piracy websites, online forums, and social media platforms to detect pirated content and identify copyright infringers.
- c. **Digital Forensics Tools:** Digital forensic tools analyze digital data related to film piracy. They can examine computers, hard drives, and other storage devices to uncover digital evidence indicating involvement in film piracy.
- d. **Blockchain Technology:** Blockchain technology can create a secure and transparent record of film copyright ownership. With blockchain, each transaction related to film copyright is recorded in an immutable ledger, making it easier to trace the origin of pirated content and identify copyright violators.
- e. **Artificial Intelligence (AI):** AI can analyze data and information related to film piracy to identify patterns and trends. It can also assist law enforcement officers in prioritizing investigation and enforcement targets and predicting future piracy actions.

Information and communication technology is an effective solution to improve the effectiveness of film copyright enforcement in Indonesia; by using technologies such as anti-piracy software, online monitoring systems, digital forensics tools, blockchain technology, and artificial intelligence, law enforcement officers can more easily track and take action against film copyright infringers. The benefits of this technological approach extend beyond improving enforcement effectiveness; it also reduces the incidence of film piracy, enhances security for filmmakers, and contributes positively to national economic growth. However, sustained efforts from the government, law enforcement agencies, and the film industry are essential to overcome the challenges involved and ensure the success of this strategy.

3. International Cooperation in Copyright Enforcement

In the era of globalization, the film industry has experienced rapid growth and now operates both nationally and globally. The opportunity to reach a worldwide audience has expanded, but it has also increased the risk of film piracy, which can harm creators and the film industry. Enforcing film copyright in a global context requires practical international cooperation.

One of the main challenges in enforcing film copyright in the digital era is the distribution of pirated content across national borders. Pirated content can be easily shared through the internet and other digital media, making enforcement efforts more complex. The diversity of copyright regulations in each country adds further complexity, as film pirates can exploit legal loopholes. Moreover, investigating copyright infringement cases involving multiple countries often requires intricate and time-consuming processes.

To address these challenges, international cooperation in film copyright enforcement is essential. One form of collaboration is the ratification of international agreements, such as the Berne Convention for the Protection of Literary and Artistic Works and the World Intellectual Property Organization (WIPO) Copyright Treaty. These agreements provide a harmonized framework for copyright protection across different countries.

Information and data sharing on film copyright violations is another crucial step. By exchanging data on piracy websites and known pirates, countries can act more effectively against violations. Additionally, conducting joint operations to shut down piracy sites and seize evidence can strengthen enforcement efforts.

Capacity building through training and education for law enforcement officers is also vital. Countries can assist each other in enhancing the skills and knowledge of law enforcement officials on film copyright. Collaboration in the research and development of technology to track and combat film piracy is also an effective solution. Technologies such as anti-piracy software, online monitoring systems, digital forensic tools, blockchain technology, and artificial intelligence (AI) can be leveraged to enhance the effectiveness of film copyright enforcement.

However, international cooperation faces its challenges. Differences in copyright regulations among countries often become obstacles that must be addressed through harmonization and mutual agreements. Limited resources in certain countries may also hinder active participation in collaborative efforts. Furthermore, weak coordination between countries can reduce the overall effectiveness of film copyright enforcement. Therefore, a shared understanding and strong communication are needed to build solid cooperation.

International cooperation is critical to improving the effectiveness of film copyright enforcement in the era of globalization. With cooperation, law enforcement officers from various countries can work more effectively to track and take action against film copyright violators. This cooperation also offers film creators a sense of security to continue their work without fear of piracy. Additionally, robust international cooperation will foster the development of a healthy and sustainable global film industry.

However, achieving practical cooperation requires ongoing efforts from all countries to address the challenges. With a shared commitment to regulatory harmonization, capacity building for law enforcement, and technological development, the film industry can be protected from piracy, ultimately supporting economic growth and cultural advancement on a global scale.

4. Continuous Education and Socialization

Film copyright enforcement in Indonesia still faces numerous challenges, one of which is the low public awareness of the importance of copyright. This is evident from the continued prevalence of film piracy across various platforms. Therefore, continuous education and socialization are essential to raising public awareness of film copyright and encouraging respect for filmmakers' rights.

Education and socialization about film copyright offer several key benefits:

1. These efforts can increase public awareness. Through proper education, people can better understand film copyright and why it should be protected.
2. With improved understanding, the public is more likely to respect the rights of filmmakers.
3. Education and socialization can promote more responsible behaviour, such as purchasing original films and avoiding piracy.
4. With increased public awareness, Indonesia's film industry will receive more significant support, ultimately driving the growth of this sector.

Film copyright education and socialization can take various forms. One method is through educational campaigns disseminated across multiple media, including television, radio, print, online, and social media. These campaigns can highlight copyright's importance and film piracy's negative impacts. Additionally, seminars and workshops on film copyright can be organized to give the public a deeper understanding.

Integrating copyright education into school curriculums is also an essential step. This approach can instil respect for copyright among the younger generation from an early age. Partnerships with the film industry, government, and civil society organizations can further strengthen education and socialization efforts. The film industry, for example, can play an active role in spreading information about copyright through its various platforms. Information and communication technology can also be leveraged for copyright education and

socialization. A broad audience can easily access copyright information through websites, mobile applications, and social media.

However, implementing education and socialization efforts:

1. Many present challenges, and people still lack awareness of the importance of film copyright.
2. Inadequate information often hinders public understanding of copyright.
3. Insufficient coordination among relevant agencies in education and socialization poses a challenge.
4. Adequate resources are needed to implement education and socialization effectively.

To overcome these challenges, a strong commitment from all parties is necessary. The government needs to allocate sufficient resources for education and socialization programs. Strong coordination among relevant agencies is also crucial to ensure these efforts are carried out effectively and efficiently.

Continuous education and socialization are essential solutions to raising public awareness of film copyright. With increased awareness, film copyright enforcement in Indonesia is expected to become more effective. This will positively impact the growth of the Indonesian film industry, provide a sense of security for filmmakers, and encourage economic growth overall. Therefore, efforts to educate and socialize about film copyright should be continuously enhanced and supported by all relevant parties.

5. Empowering Communities to Become Copyright Enforcement Agents

Film copyright enforcement in Indonesia continues to face numerous challenges, as evidenced by the high rates of film piracy in various areas. Efforts to enforce film copyright cannot rely solely on law enforcement agencies but must involve the community. Empowering communities to act as agents of film copyright enforcement can be a valuable solution to improving the effectiveness of copyright enforcement in Indonesia.

A copyright enforcement agent for the film is an individual or community group that actively supports law enforcement efforts in upholding film copyright. These agents can perform essential activities such as reporting film copyright infringements to law enforcement, providing information and evidence of copyright violations, participating in copyright enforcement operations, and educating the public about film copyright.

Empowering communities as copyright enforcement agents offers several key benefits:

1. It enhances the effectiveness of film copyright enforcement. Law enforcement agencies gain additional information and support in handling copyright infringement cases by involving the public.
2. This empowerment increases public awareness of film copyright and the importance of respecting the rights of filmmakers.
3. Filmmakers will feel more secure in their creative pursuits if their rights are well protected, with the community actively assisting in enforcement.
4. A thriving film industry will positively contribute to national economic growth.

Several strategies can be implemented to empower communities as agents of film copyright enforcement. Continuous education and socialization on film copyright are necessary to raise public awareness. Establishing communities of film enthusiasts and creators can be a platform for sharing information and knowledge about film copyright. Developing online platforms can make it easier for the public to report copyright violations and access information on film copyright. Collaboration with the film industry and civil society organizations can also strengthen these empowerment efforts. Awards can also be given to individuals or groups contributing to copyright enforcement.

However, empowering communities as copyright enforcement agents also presents particular challenges. Lack of public awareness about the importance of film copyright remains an issue. Additionally, people often lack sufficient knowledge about film copyright and how they can contribute to enforcement efforts. Effective coordination among relevant agencies is still required. Finally, adequate resources are essential to empower communities effectively.

Overall, empowering communities to become agents of film copyright enforcement is a vital solution for enhancing the effectiveness of copyright enforcement in Indonesia. By empowering communities, law enforcement agencies will have more information and support to handle copyright infringement cases. This will foster a healthier and rapidly growing film industry in Indonesia. Therefore, all relevant stakeholders must continuously strengthen and support community empowerment efforts.

4. CONCLUSION

Film piracy in Indonesia poses a serious threat to the film industry and creators. Effective copyright enforcement and collaboration among various stakeholders are essential in combating piracy. Case studies show that while there has been progress in enforcement efforts,

significant challenges remain in implementation. Proposed solutions include stricter law enforcement, raising public awareness, providing legal access to films, and empowering communities as copyright enforcement agents. With these measures, it is hoped that Indonesia's film industry will experience accelerated growth and that creators' rights will be more effectively protected.

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