


REPRESENTATION OF FEMALES IN “MULAN” BY DISNEY
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ABSTRACT

One of the most memorable films from our childhood would be "Mulan" by Disney. When most of the Disney princesses show us the glamour, the elegance of being a princess, “Mulan” shows us something else, like a battlefield, army, war, and lots of other things that may sound new and fresh from a child's perspective. People watch Mulan on her journey to become China's saviour. Ignoring the line that separates a man from a woman she kept her head up and worked hard to become the perfect soldier for her land. Despite showing her capability in fight and strategies to help her comrades survive the battlefield, she still faces rejection and anger when people around her find out that she is a woman. But she still tries her best to save the country by protecting China's emperor when he faces life and death situations caused by the enemies. Her success caused a lot of people to acknowledge her power as a woman and praise her.

This paper will study the female representation of “Mulan”. A qualitative method will be used to conduct this study to show educational values in “Mulan” by Disney.

Keywords: Literary Study, Mulan, Female Representation, Educational, Film

1. INTRODUCTION

Literacy is a symbol, system and sound that contains meaning, is a basic competency that includes 4 aspects of language skills, such as listening, speaking, reading and writing. While literacy itself can be many things such as: visual literacy, oral literacy, and printed literacy. The author in his analysis, uses visual oral literacy, namely the Disney film, Mulan. Mulan is a 1998 animated film set in the ancient China dynasty [1]. The war still happens and patriarchy still feels thick. Mulan is taken from the figure of a real person recorded in history, namely Hua, woman and the earliest warrior. Title study author, namely 'Representation of Females in 'Mulan' by Disney'. We do study and evaluate the elements that represent girls in movies with the method of watching this movie. According to the writer, Mulan is the right film to find representation from Women. Remembering Mulan, the main point of this film, is that a successful female fighter saves his country from danger from existing criminals. Representation of Women in work literature needs a proper execution in order to have a strong impact [2]. So from that's what we want analyze work this and prove is female representation in this film already executed with right, and order this 'Mulan' movie already delivered although existence difference background place and time. Where does 'Mulan' take an ancient China background, war often happens and now where war is not commonplace happens. Mulan is lifted from the legend of Hua Mulan in The Ballad of Mulan, the original takes place in the 5th or 6th century in China. The girl in disguise Becomes a man to replace her father in war against the invaders. Mulan 's story later lowered from one generation to generation During centuries, making it known by one story's most recognizable people. Mulan even appear in various poetry, also became one theatrical famous in the Ming dynasty, as well as Becomes character famous in Sui Tang Romance— a novel written in the Qing dynasty.

2. LITERATURE REVIEW

The purpose of this study was to determine the meaning of female self-image representation on the character of Mulan which was considered to be able to give a strong impression to female audiences. The theory used is the theory of meaning with the main focus on the concept of decoding. In this theory, Stuart Hall says, the intended meaning and what is interpreted in a message can be different [3]. Attitude theory is a theory that can change a person's power through the authority of the individual's personal voice. This theory discusses the relationship between master and slave. Although masters and slaves live in the same environment, they have different knowledge and experiences. This is due to their different positions in social life. Perspective theory gives women the authority to have and voice their own experiences and

opinions. Women's point of view is not just a point of view or the way women know something, but furthermore as evidence of the existence of women in the world [4].

3. RESEARCH METHOD

Method used in this research is qualitative study. Where to study qualitative means approach by quality to some entities, processes, and descriptions that are not checked by measured experimental by quantity. To produce data results, the author does a number of steps [5]. First of all we watched the movie 'Mulan' which researched data sources. Then the writer sorts out the parts of the film that represent women. Then the writer will analyze the execution process from the selected part and how much it conveyed moral values. And how the scene still can correlate with life we know. Characteristics Study Qualitative that is use pattern think inductive method qualitative often used for produce emerging theory from data not from hypothesis, Goal study qualitative is for understand, seek the meaning behind the data, for find truth, ok truth sensual empiricism, empiric logical, and empirical logical. The subjects studied, the data collected, the data sources needed, and the tools data collector can fickle in accordance with needs, data analysis can be done During study medium and have in progress.

4. FINDINGS AND DISCUSSIONS

The film begins with a scene of Mulan who will come after an arranged marriage for the umpteenth time. She needs to dress up beautifully and being beautiful is an obligation as a woman. But Mulan made a number of mistakes and she was ridiculed by the candidates. Mulan was criticized and considered not a woman who should be. This is related to how many people used to think that women were just decorations that could be judged beautiful [6]. Then, one day, the king gave orders to send 1 boy from each House to join the army against the Huns, the last group of people to terrorize China's peace. Mulan's father, as the only man in the family forced to urinate, will follow the king's orders. It is not a problem for his old father divided by the army. But due to his age and foot injury, diving into the field is not something that is possible. This resulted in a gloomy atmosphere in the Mulan family. And Mulan felt she had to do something about this. Mulan decides to replace her father in the army. He took his father's armor and cut his hair before he left and disguised himself as a boy. Because girls can't follow the war.

Mulan practiced as a soldier. Although she is a common woman who will art defend herself, Mulan turns out smart enough to follow every training and always produce dodgy techniques. disguise he enough good too, so no anyone suspect will type sex from Mulan. That thing until soldiers who are in one command with Mulan must face the Huns. Friends Mulan 's warriors were greatly pressed by the Huns. They all is at in condition life and death before Mulan plays her brain and came up with a crushing idea pile very thick snow on the mountain with the bomb they bring. This results in Avalanche falling snow on the Huns, and forcing them to back off because of the number of fatalities obtained on the side of them. Mulan acts very smart, clever, and very brave in protecting those around them. Fighting that, though won by China, still resulted in a wound on Mulan herself. This thing made him faint and treated by hand. Commanders and doctors are there. And when that's where Mulan 's secret is revealed. Everyone who was originally helped by Mulan, reverses them and back hates Mulan because he is a woman. Certainly, the commander believes her well. Commander sued for killing Mulan when that too. However Yes go without touching Mulan is the same once and took Mulan out of the command. That shapes the remaining goodness for a soldier to lie to the commander. This shows how women experience much exclusion only because they are a woman.

Walking without directions in the former war, Mulan finds facts that several Huns, namely leaders as well as a number of soldier elites endure from Avalanche snow is going on. And planning to attack China with methods to kill their king. Mulan can give up if this happens and soon hurry up going to the capital kingdom, place commander sheng and the command she leads will stop. Mulan shows how after he reviled and cursed only because she, a woman, still permanently showed her concern. Fixed Mulan thinks about the safety of her country. Moment she until she succeeds, meets command and tells everything she listens. But Sheng didn't ignore Mulan as a result he feels betrayed by Mulan. Everyone doesn't heed Mulan's words. But Mulan doesn't give up and decides to move with her army without any suspicion as well as help Mulan. Mulan cleverly uses old techniques taught by him as a Woman. That is dance, use fans, and more to defeat the Huns who had caught the king. Following her services, Mulan is given a medal award from the King. And Mulan gets confession from all the Chinese residents because he has saved the king. Mulan did not move to help the king because he wanted an award or reward, he was only convinced that China 's peace must be guarded.

Mulan shows many very positive attitudes. Mulan is a very firm person on the goal. He wants to replace her father for going to war to protect her country. This thing is not easy, because Mulan is not used to life as a soldier. But because her determination is already very strong, Mulan runs everything with fiery spirit. He is convinced that own physique won't become a hindrance a little bit for her control technique to defend himself and war. Just like now where women have had various types of jobs. From mother House stairs, up to a lift iron, boxer, athlete, etc. Difference physique Among boys and girls of course there is. But not things that are not possible for a woman penetrate limitations. Mulan is also very respectful to Mark, the brotherhood that he formed in the army Commander Sheng.

Mulan will stand by to help those in need. Even in the middle of a critical moment war with the Huns, Mulan remains thinking clearly to come up with a strategy that saves many of her partners. and thing this avenged how her colleagues help Mulan in the mission to save the king who was captured by the Huns. Although he was once abandoned by her comrades after Mulan's secret is revealed, he permanently believes that rope brotherhood is permanently real. Element this could correlate with today 's, where we need guard rope brotherhood and mutual help. We should always have an abstinence spirit to do what we consider right. one the most interesting scenes is when Mulan saves the king from the Huns. In the scene, Mulan uses very feminine techniques to defeat the Huns. According to the writer, this shows that as a woman who respects equality, we should always follow men. As strong and brave, women can hug their feminist side, even moment they believe will gender equality, free woman for Becomes strong and valiant, or Becomes gentle and smart. women can become whatever they want to do. Mulan is a soldier, but he has no leave lesson. She is very feminine and even could change technique that Becomes her strength.

Strength in something work literature is values or excess in something work literature that makes viewer or observer feel positive. Strength in literature could make viewers feel a bond with work. Whereas the power that comes from work literature in the form of a film, can originate from aspect animation, capture scenes, artist acting, even the story that is told. Because of the author researching representation of women in the movie Mulan, the aspect that will be noticed is the story told. Story this own strength in represent woman in culture thick asian, that is Chinese culture. Where Asian culture has a system with enough patriarchy thick. While the movie Mulan picks up Mark feminist with ok, this film also introduces Asian culture to wide audience Becomes a children 's film with easy digested by many people.

Weakness in something work literature is values that are not in accordance with the expectation of spectators and observers [7]. Weakness in something work literature could be made as an ingredient correct for work literature next and take part as remedial that can take Mark positive, if weakness literature the own stuck adrift with conflict moderate social happen. Because of the author researching about representation in the movie, then Writer will evaluate Weaknesses of films based on story told, depiction struggle a woman in this movie it's been very good. Mulan's character is very inspirational. However, according to Writer weakness in literature this is lack of total figure inspirational woman. This movie focus with Mulan as carrier story, when total character struggling woman with Mulan for same goal more many, representation woman will delivered more maximum again.

5. CONCLUSION

This movie succeeds in executing a female representation. Because of this movie addressed for children, medium small growth, election situation and solution conflict it's very easy to digest for children. So that messages could be delivered well to the audience. Mulan alone wrote ok, how nature, determination, way her thoughts, give something inspiration for whoever reads her. The experience he even through correlated with today 's children. As a mass media, film has a big role in spreading information and also in gift entertainment. Film as a mass media also provides enough influence to change opinion in society. This movie often raises gender issues like female leadership. The film Mulan is one of the films that raises the draft. Through analysis reception, this research about meaning viewer generation Z against draft leadership females.

Discourse about identity women often shown in films that refer to women always made objects as passive, dependent on others, and bound to culture in society. This movie as mass media trusted could give understanding to the Public in accordance with social. Purpose: study this to know and describe representation identity women in the film Mulan. Study this use method qualitative descriptive with approach analysis Sara Mills' model of discourse that emphasizes that discourse about women created in a text. Object study this is the movie Mulan using technique documentation and study data collection bibliography. Conclusion from study this, through analysis Sara Mills discourse can see that woman presented as an obedient person to tradition from culture and customs influencing society character, brave based on social factors. What drives woman for smash perspective bad to her people, as leader woman

capable operate the responsibility through role double, and possession teak self-based on ability that can rated from various aspect that woman capable position self for reach the same rights. Strength discourse pushes meaning that will receive viewers to understand the identity the real girl rated from the corner looking at new arrangements about females.

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